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Cal Poly Business Students Earn Third Straight SIFE Regional Champion Title

SAN LUIS OBISPO -Orfalea College of Business Students in Free Enterprise (SIFE) members recently earned a Regional Champion title for the third straight year. The club also won five special topic awards, at a regional SIFE conference in Long Beach .



The team beat competitors from Cal State Bakersfield, University of Arizona , Pepperdine University and others to advance to the 2006 SIFE U.S.A. National Exposition, May 21-23 in Kansas City , Missouri . There, they will compete against other regional champions from across the country.

Cal Poly's team gave a 30-minute oral presentation with a multimedia production. They were judged based on their presentation, a written annual report, and a portfolio of service projects. Their projects consisted of a year-long program of educational and outreach activities that included the Ray Scherr Business Plan Competition; "The Bottom Line," a business ethics column; and a series of personal finance workshops for both high school and college students.

This year's SIFE team included Breanna Wigle, Carpinteri a; Vanessa Slavich, Rocklin ; Anh Doan, San Jose ; Andrew Lui, Union City ; Chris Kopack, Paso Robles ; and Jennette Ballas, Anaheim .

The team's advisors are Professors Norm Borin and Sharon Dobson.

For more information about SIFE, please visit <http://clubs.cob.calpoly.edu/~sife/>.

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